



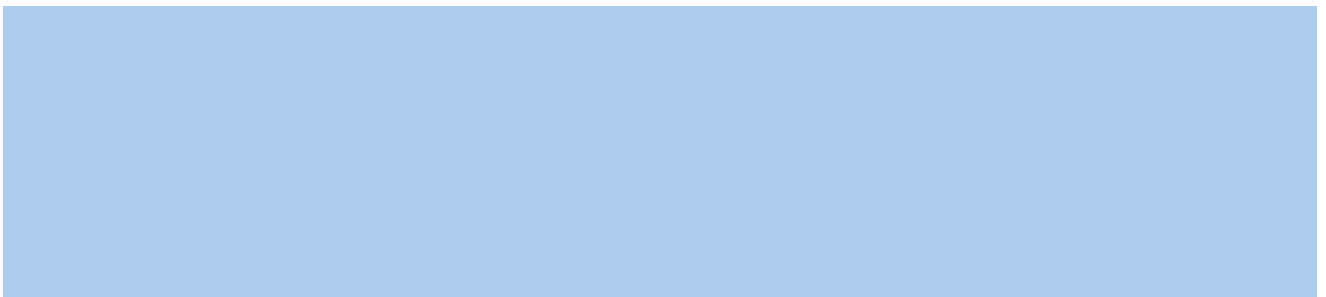
# **Making Language Production Projects Happen**

## **Principles for Designing Language Production Projects**

### **1. Organize the Project Around a Compelling Purpose**



**Three Principles for  
Designing Language  
Production Projects**



# A Map of this Brief Series



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